

## NORTH SHORE BIRDING FESTIVAL 2023

November 30–December 4, 2023 SPONSORSHIP INVITATION



The NORTH SHORE BIRDING FESTIVAL showcases the Lake Apopka North Shore, an Important Bird Area that is now the top birding hotspot in Florida according to the Cornell Laboratory of Ornithology's eBird database. Developed by Orange Audubon Society, the 8-year old festival spans 5 days. Professionally guided field trips introduce local and out-of-area nature enthusiasts to the Lake Apopka North Shore's 370+ bird species. Participants explore the 20,000-acre North Shore, with access to areas not normally open to vehicles, as well as nearby areas.

Past NORTH SHORE BIRDING FESTIVALS have had participants and leaders from 18 states, over 60 Florida cities, and Canada. Participant comments included: "My first time ever on a birding trip. I can't believe it took me this long to do this!!!" and "I really appreciated how the key message of the whole event was focused on the successful ongoing restoration of the north shore of Lake Apopka. It left us with a sense of hope that bird habitat can be successfully restored."

In December 2023, the NORTH SHORE BIRDING FESTIVAL will feature nearly 70 field trips spanning Thursday through Monday. On Friday and Saturday nights, keynote presentations with dinners at the Youth Camp at Wekiwa Springs State Park will be followed by owl walks and a night tram ride. Birding by kayak, birding by bicycle, many photographers' trips, and trips on both the Lake Apopka North Shore and birding hotspots within an hour and a half of Apopka are among the offerings.

This birding festival is run entirely by Orange Audubon Society volunteers and is a fund-raiser to benefit its planned Nature and Environmental Education Center near the North Shore and related nature education programs. Each field trip raises funds for that purpose. As a sponsor, your donation will directly support this nature education effort.

**Sponsorships will be accepted up to 3 weeks before the festival, but early commitment and payment allow the festival to give your company or organization more exposure. Registration for the festival will open October 1st.**

### Two sponsorship levels are available:

#### \$500+

- Company logo on NORTH SHORE BIRDING FESTIVAL web site homepage with live link to your company's website
- Company logo on NORTH SHORE BIRDING FESTIVAL brochure
- Sponsor features on festival Facebook page: from 2 to 4 features or shares of posts from your company's Facebook page.
- Recognition of sponsorship in press releases and articles in Orange Audubon Society's newsletter (distribution 2000).

#### \$250

- Company logo on NORTH SHORE BIRDING FESTIVAL web site homepage with live link to your company's website
- Company logo on NORTH SHORE BIRDING FESTIVAL brochure
- Recognition of sponsorship in articles in Orange Audubon Society's newsletter (distribution 2000).

#### **Promotional Partners** (for birding magazines or other entities with large out of state presence)

- Company logo on [NORTH SHORE BIRDING FESTIVAL web site homepage](https://northshorebirdingfestival.com/) with live link to your company's website

**Please contact:** Teresa Williams, Orange Audubon Society Treasurer, at [treasurer@orangeaudubonfl.org](mailto:treasurer@orangeaudubonfl.org) or 407-718-1977 and Deborah Green, NORTH SHORE BIRDING FESTIVAL Committee Chair, at [festival@orangeaudubonfl.org](mailto:festival@orangeaudubonfl.org) or 407-637-2525.

Website: <https://northshorebirdingfestival.com/>

Facebook page: <https://www.facebook.com/northshorebirdingfestival>

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